



MEDIA KIT

2026



KEEP GOOD STORIES ALIVE

This media kit is exclusively developed for mission-driven businesses, foundations, and nonprofits seeking storytelling partnerships that amplify solutions-focused stories driving sustainable development, collective impact, and the public good.

Impact.Edition is an independent nonprofit publication, and all collaborations are grounded in editorial integrity, transparency, and shared values.



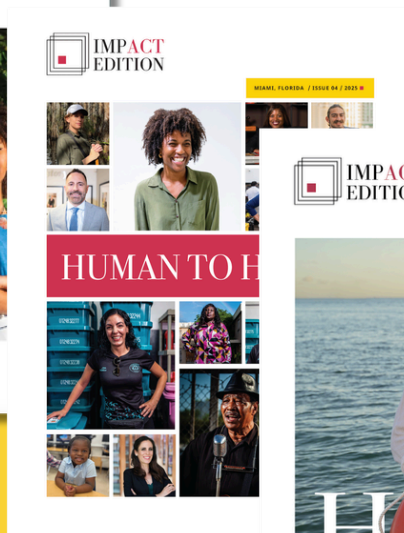
Impact.Edition was born in 2019 as a vision to give space to stories shaping a more just and sustainable future in South Florida. Today, we connect a broad ecosystem of local changemakers by making visible the work, care, and leadership that so often unfolds beyond the spotlight.

YULIA STROKOVA

Publisher & Editorial Curator



OUR MISSION:
TO AMPLIFY THE VOICES OF LOCAL
CHANGEMAKERS WORKING TOWARD
CLIMATE IMPACT & SOCIAL JUSTICE

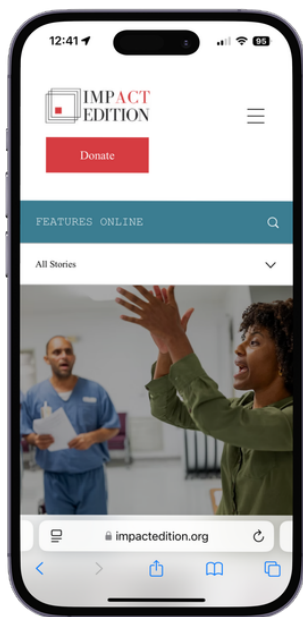


impactedition.org

TURNING STORIES INTO ACTION

Cross-Platform Community Engagement

DIGITAL



SOLUTIONS-FOCUSED STORIES

available online with no paywalls

PRINT



COLLECTIBLE PRINT EDITION

designed as an art object, amplifying human-centered stories with big societal impact. ISSN 2832-4706

PUBLIC



OUTDOOR STORYTELLING

Interactive storytelling exhibitions showcased in high-traffic city locales

REAL-WORLD GATHERINGS



COMMUNITY

We design and host community-driven events shaped around meaningful conversation and real connection

CONNECT LOCAL STORY TO FAR-REACHING IMPACT

13,500+

Nonprofits
Foundations
Academics
Artists
Public servants
Businesses &
Startups

80%

Sustainability-focused audience

19M

Public impressions through outdoor campaigns

700 COPIES

Print circulation: on-campus hubs, public libraries, bookstores, impact conferences, hotels, coffee shops, & community spaces

1,000+

people engaged in our free community events & educational workshops

OUR AUDIENCE: **PEOPLE WHO TRULY CARE**

Impact.Edition connects a highly purpose-driven audience of thousands of engaged readers and followers across Miami and beyond.

- **Values-driven** professionals and emerging leaders
- **Decision-makers** across nonprofits, social enterprises, philanthropy, creative industries, and local business
- **Sustainability-minded** consumers who align spending with values
- **Culturally engaged** residents shaping Miami's future



DEMOGRAPHICS

Primary location:
Miami /
South Florida

Age distribution:
18–24 (Youth): 15.3%
25–44: Majority of audience

Gender:
59.6% women;
40.4% men

DIGITAL ADVERTISING

Reach people who care about Miami and its future. Connect your brand, event, or initiative with readers interested in climate action, culture, and stronger communities.

Website Placement

Promote your brand, event, or initiative with a clickable banner on Impact.Edition’s website.

\$250/MONTH

Full Digital Package

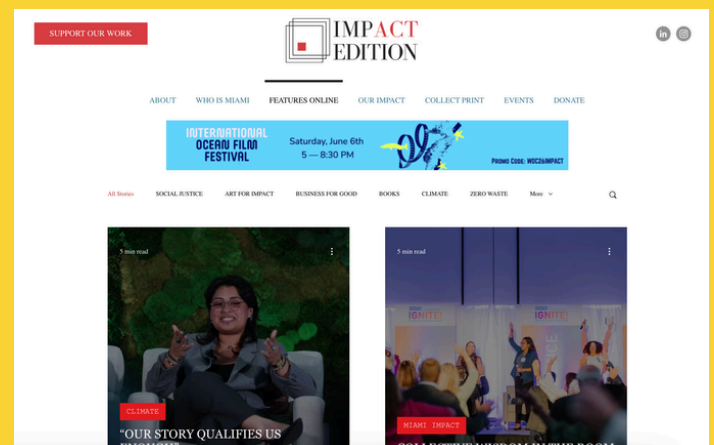
Connect with our community through website advertising, newsletter placement, and Instagram Stories.

\$550/MONTH

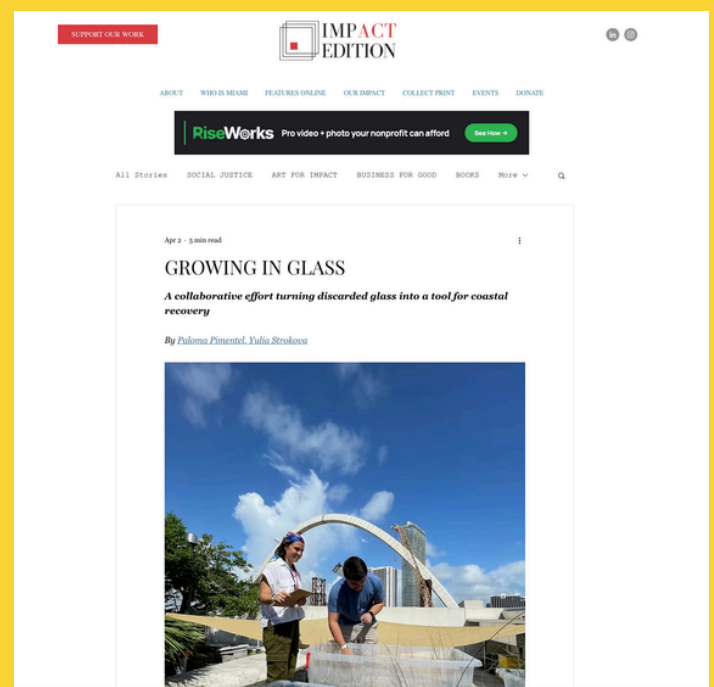
Planning a launch, event, or community campaign? Contact us to find the right placement for your goals.

*Advertising partnerships support our nonprofit newsroom. We welcome partners whose work aligns with our mission and values. All advertising is clearly labeled.

Homepage Leaderboard: 728x90

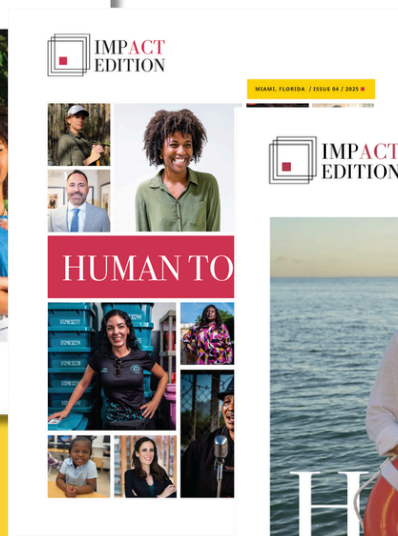


Article-page Banner: 728x90



EDITORIAL STEWARD

*Become the co-publisher of an entire new **Impact**.Edition print issue*



PATRON \$15K

ADVOCATE \$10K

CATALYST \$5K

BENEFITS INCLUDE:

- Issue-level recognition as Co-Publisher across print, digital, and select promotions
- Mission-aligned visibility with a highly engaged, values-driven audience
- Association with an independent nonprofit newsroom grounded in editorial integrity
- Extended reach through print distribution, events, and evergreen digital content
- Opportunities for community engagement tied to the issue's theme

Brand visibility with integrity

Long-term impact, not one-off exposure

Credibility through independent media

Evergreen content value

Sponsored co-publishers are mission partners, not advertisers—supporting independent storytelling in service of the public good.

ONE STORY SUPPORT



We focus on stories that offer a deep dive into a specific topic within the realms of social or climate impact. Your support directly funds reporting, editing, fair compensation for contributors, and community distribution, making it possible to tell stories that would otherwise go untold.

CO-PUBLISH MORE STORIES

*Includes writing, editing & publishing fees

ONLINE

\$1,500-\$2,000

PRINT

starts at \$2,500

BOTH

starts at \$3,500

- All sponsored stories should be aligned with our solutions journalism approach.
- Grounded in interviews with real changemakers.

BENEFITS INCLUDE

- Acknowledgment as an editorial supporter within the article and in the print edition
- A contextual banner linking to your website, placed within the digital version of the article, and social media reach
- A warm, values-aligned connection with a highly engaged sustainability-focused audience, centered on a topic that reflects your mission

SEE EXAMPLES



impactedition.org/post/youth-climate-impact-cop30-brazil



impactedition.org/post/chapman-partnership-homelessness-miami



impactedition.org/post/armour-dance-anniversary-miami

MEET FOR IMPACT

We collaborate with partners to design and host community-driven events shaped around meaningful conversation and real connection



1,000+

**PEOPLE ENGAGED IN OUR FREE COMMUNITY
EVENTS & EDUCATIONAL WORKSHOPS**

Become a Co-Host

CO-BRANDED HAPPY HOURS



LIVE READING EVENTS



WALK THE TALK SERIES



SUSTAINABILITY TOURS



WHO SUPPORTS & TRUSTS US

We are deeply grateful to the partners and supporters who help sustain our mission while honoring the integrity of independent journalism and community-centered storytelling.

\$25,000+

THE
IKIGAI
PARTNERSHIP

\$5,000+



GREEN FAMILY
FOUNDATION

THE MIAMI
FOUNDATION



VoLoFoundation

\$1,000+



CITY
FURNITURE





KEEP GOOD STORIES ALIVE

